

MAKE THE FINANCIAL TIMES WORK 60% HARDER FOR YOUR ORGANISATION



With a network of over 600 journalists reporting from over 50 countries, the FT provides a truly global perspective to empower your teams with better decision making and help you get ahead.



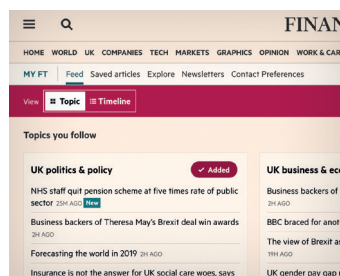
As well as in print, articles are published to FT.com and FT mobile apps, often in multimedia formats such as video, graphics and audio, and via email alerts and newsletter briefings. Online tools are available to allow readers to customise FT.com, share articles with colleagues and analyse markets data. Organisations with an FT Group Subscription can benefit from over **60% more news and analysis through our digital platforms.**

Only on FT.com

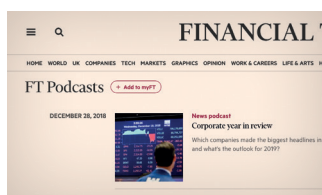
Unlimited access to news and commentary, company financials and markets data, newsletters, multimedia, blogs and much more including:



A choice of **over 40 email briefings** curated by our editors, covering a wide range of regions, industries and topics



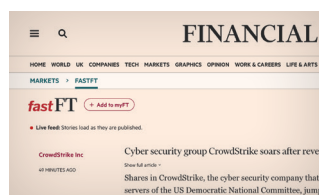
myFT: Customisable news tracking, showing staff relevant new stories in a personal news hub or as tailored email digests



Podcasts, videos and interactive graphics



A comprehensive **news archive**, dating back to August 2004



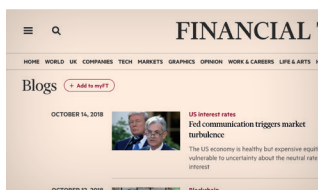
fastFT: live reporting and comment on market-moving news, 24-hours a day



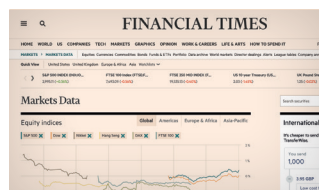
FT Confidential Research: A research service providing insight into China and Southeast Asia



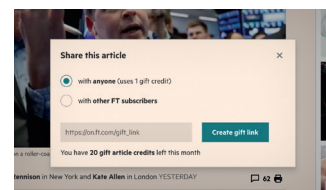
ePaper: a digital replica of the FT newspaper, available in 5 regional editions daily from 5am



FT Blogs: FT journalists and guest columnists offer insights into economic trends, politics, markets and more



Charting tools and stock market information, helping staff research and analyse companies



Gift Articles: Share up to 20 articles each month with colleagues or clients



FT Apps

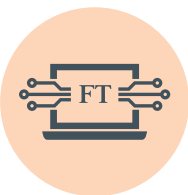
Our award-winning Apps for iOS and Android devices also allow you to stay well-informed anywhere you are, even when you're offline.

Enjoy continuous access across all your devices with a single login:

- Free to download on any device
- Save articles for offline viewing
- Follow relevant topics to customise your experience
- Set up breaking news notifications to never miss a big story

Multi-platform access with one simple subscription

Our multi-platform approach enables you to decide how FT content is delivered to your team, department or organisation, whether digitally or in print.



FT access through over 60 third party channel platforms including Factiva, LexisNexis and Bloomberg.



The opportunity to bundle print and digital access at a preferred group rate.



Printed copies of the FT newspaper delivered to your premises.



Access to our Enterprise Tools platform for easy administration and management of your subscription.



A dedicated team of Customer Success Managers to help optimise digital use of the FT across your organisation.

Find out more

An FT Group Subscription extracts the intelligence that's relevant to your business and delivers it via the media and technologies that suit you best saving you time and keeping you informed on what matters.

For more information about how the Financial Times can help your organisation, email customersuccess@ft.com