

Integrate relevant FT content into the applications of your choice

ft.com/group

As part of your FT Group Subscription you can integrate relevant FT content into the applications of your choice. Your readers therefore get important updates and insight from the FT, when they need it and how they want it.

FT Workflow Solutions

We have a suite of services that enable you to tailor relevant feeds of FT content for your readers and deliver this through their preferred channels. Whether via email briefings or embedded on a CRM system or intranet, FT Workflow Solutions can ensure that your readers content needs are catered to.



Benefits include:

- Ability to define highly specific queries and create customised lists of headlines for a more personalised and relevant FT content feed.
- Quicker, more convenient access to FT content that fits within existing workflows.
- Greater flexibility and increased control as content feeds can be updated in real time on a self-service basis.



We've been delighted with the flexibility of the programme, which enables us to pay a single fee and have the FT content delivered through multiple channels.



Paul Greenwood
CIO, Clifford Chance

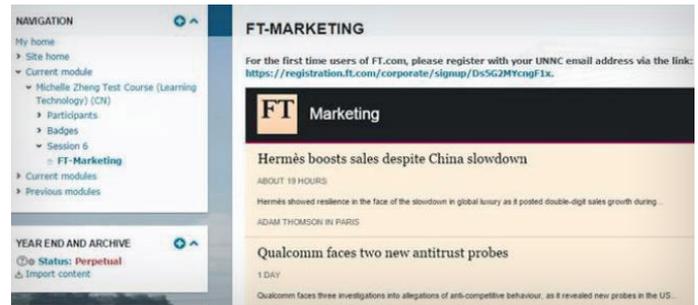
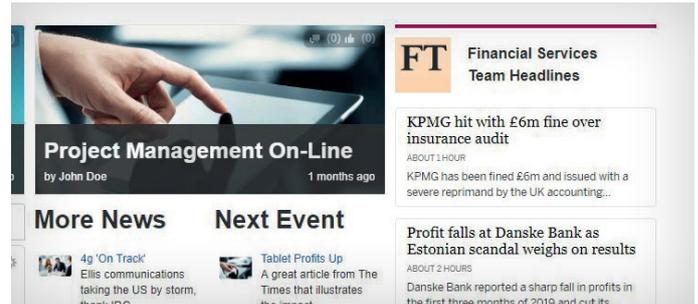
Implementations of FT Workflow Solutions

OpenFT

Integrate news content into CRM systems, intranet platforms and learning environments.

A financial services team at a leading UK law firm receive custom feeds on their intranet with news related to their sector and key clients. Feeds can be embedded via a widget or RSS.

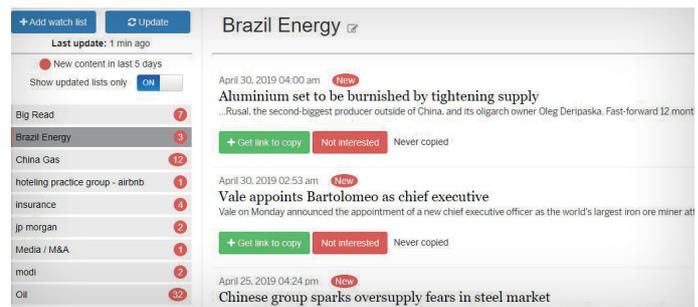
Business School course designers provide students with news related to specific modules in their virtual learning environment (Moodle).



FT Watchlist

Create and send bespoke email newsletters

Communications and Research teams use FT Watchlist to discover relevant articles they can add to their departmental email briefings.



To find out more about FT Workflow Solutions, please email customersuccess@ft.com

FT Partner Programme

Access FT journalism via third party platforms

Your FT Group Subscription also enables you to access our journalism via third party platforms, so users can receive alerts and undertake research easily across multiple sources of information (available on Premium subscriptions only).

The FT has agreements with over 60 aggregators, media monitoring agencies and technology providers, allowing them to integrate FT content into their services. Read more about our channel partners [here](#).





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