

Government organisations: trusting the FT to inform policy decisions that stand up to scrutiny

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The challenge

Government researchers, analysts and policy-makers need to be able to comprehend a wide range of issues without being overly influenced by conflicting information from those with vested interests.

The solution

An FT Group Subscription provides government organisations with independent, authoritative global news and expert analysis, accessible across multiple platforms.

The benefits

This gives government organisations an unbiased and accurate record of global changes to inform decision making, in a cost-effective and an efficient way.



I felt that if I read one paper a day the FT would leave me the best-informed on politics and public policy... the FT often provided quicker, more insightful analysis than Government briefings.



Ben Bradshaw
MP for Exeter

Succinct, trusted information

Government organisations need to keep well informed about a diverse range of issues and trends across the global political, financial and business landscape. In parallel, they need to be able to identify what other governments are doing in order to assess the likely impact of global changes on their day-to-day reality, and shape policy decisions accordingly.

Often, though, there is a problem of conflicting information with lobbyists, pressure groups, media and other special interest groups keen to inform and influence policy. It can be difficult to find objective and trustworthy information that can be relied upon to form the basis of any informed decision.

Those responsible for research and policy making need to draw on a range of credible sources to get reliable information they can use to develop policies that will stand up to rigorous – and often very public – examination.



The FT is a good source of information to keep up-to-date with any news or updates that might affect Ben's constituency. It provides an insightful view on world affairs that often have a direct and personal impact on the lives of Exeter residents.



Murray McKirdle
Parliamentary Researcher for Ben Bradshaw

Authoritative news and neutral reporting

With over 600 journalists worldwide, the FT provides diverse, reliable news coverage and expert analysis to give government organisations a concise overview of the issues that matter most.

The strength of the 125-year-old FT brand means our journalists gain direct access to key influencers around the world. This allows us to deliver a truly accurate and objective assessment of change, which government officials can rely on to confidently assess the impact of global events.

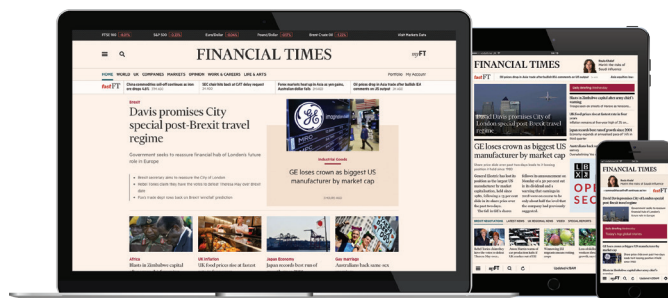
With a strong focus on world news and the global economy, the FT also delivers dedicated pages offering in-depth assessments of developments in areas such as global trade, the European Union and central banks, as well as columns and blogs from respected commentators including Gavyn Davies and Martin Wolf.

Easy access to data and tools

An FT Group Subscription offers unlimited access to content across multiple channels, including print, mobile and your choice of over 60 third platforms such as Bloomberg, LexisNexis and Factiva. We work with government organisations to extract and deliver the intelligence that's most relevant, by embedding FT content in your institution's workflow. This gives government officials and researchers the flexibility to access the latest news and comment, from wherever they happen to be, in the format that suits them best.

Our group licence provides a range of tools, such as email alerts, myFT, personalised email alerts and regular newsletters. The licence also includes full access to the archive of all content since August 2004, allowing your institution to maintain an accurate record of changes and monitor how trends have evolved over time.

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- **ePaper:** If you prefer the newspaper format, browse an exact replica of the newspaper complete with turning pages and offline reading.

For policy-makers: Get a truly international perspective to help you understand the bigger picture and confidently inform policy decisions that stand up to scrutiny.

For PR/communications teams: Maintain an accurate record with easy access to newspaper clippings and press coverage on global issues, as well as background information from archived material that can help provide context and rationale for policies and statements.

For researchers/analysts: Use the research platforms of your choice, with easy access to FT intelligence on third-party aggregators such as LexisNexis, Factiva, Bloomberg and WestLaw.

For your library: Meet research requests with easy access to the FT's trusted and reliable content across multiple channels, without compromising security. Accessible in print, online, mobile and across more than 60 news aggregation platforms, our consolidated purchasing licence offers a flexible and cost effective solution.



The FT is the only newspaper of quality that doesn't feed me a political line.



Ben Bradshaw
MP for Exeter





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