



FINANCIAL
TIMES

VINGE

Business law firm equips lawyers with specialist global business knowledge

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It takes the right tools to stay on top. We needed a top quality source of general and industry news as well as analyses of how the news affects our clients. The FT Group Subscription works really well for us and gives all our employees easy access to news materials relevant for their work.



Maria-Pia Hope
CEO and Managing Partner, Vinge

The challenge

Vinge is one of Sweden's premier business law firms, providing a full service to a predominantly international client base. Its partners and fee-earners need to combine their legal expertise with an understanding of their clients' industries, an awareness of every development that might affect them, and the global outlook that these international clients require.

The solution

Vinge identified the Financial Times as a truly comprehensive source of both general and specialist information that would fulfil these needs.

With over 600 journalists based in over 50 cities across the world, the FT validates and distils information from hundreds of sources in order to deliver authoritative and timely news and analysis on global business, finance and politics. Its specialist coverage of individual industries, from aerospace to healthcare, was seen by Vinge as a particular advantage.

Vinge therefore took out an FT Group Subscription that gave everyone in the firm unlimited access to FT.com. Both regular and ad hoc users can use whatever they need, whenever they need it – from FT articles, data, blogs and videos, to research and tracking tools such as the 11-year archive and customised news alerts. The content can be customised and is available across all a user's devices for easy access wherever they are.

The benefits

Vinge's lawyers have found FT news and insight particularly valuable when engaged in international transactions, while the specialist industry reports are used to prepare for meetings and pitches. The FT Group Subscription helps lawyers to work more productively, be better prepared and achieve the firm's goal of being the client's guide to business success – thus helping to attract and retain more clients.

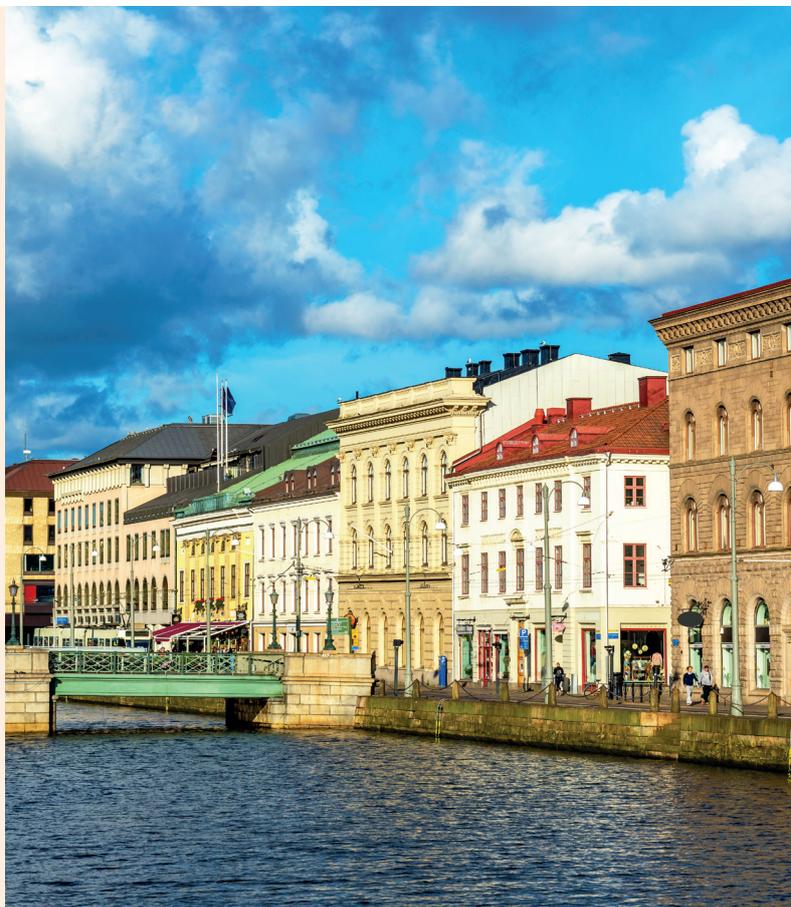


The Financial Times provides both a general overview and valuable in depth analysis in my fields. I work in capital markets, and appreciate how it helps me and my colleagues stay updated. We have all the latest developments and relevant news at our fingertips.



Dain Hård Nevenon

Partner, Vinge





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About the Financial Times

An FT Group Subscription extracts the intelligence that's relevant to your business and delivers it via the media and technologies that suit you best, saving you time and keeping you informed on what matters.

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