

# A GUIDE TO

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The FT offers breaking news and analysis of the most important stories in business, finance and politics from around the world.



**Lionel Barber,**  
Editor, Financial Times

# Top 10 hints and tips

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- 2 Save FT.com as your homepage or as a bookmark in your browser.
- 3 Download the FT app to your smartphone or tablet.
- 4 Get started with myFT by clicking on 'add to myFT' for the topics or columnists that interest you.
- 5 Set up instant, daily or weekly email digests for the topics you have added to myFT.
- 6 Subscribe to our range of editorially curated email newsletters.
- 7 Save articles to read later and build shareable lists.
- 8 Read opinion and comment from our top columnists to understand the implications of the main news stories.
- 9 View and read a digital replica of the newspaper with the ePaper.
- 10 Build charts in Markets Data to see the impact of events on share prices.

# Find your way around

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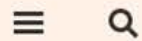
2 Menu

3 Search

4 myFT

5 FastFT

6 Main sections



3

## FINANCIAL TIMES

4

myFT

2

[HOME](#) [WORLD](#) [UK](#) [COMPANIES](#) [MARKETS](#) [OPINION](#) [WORK & CAREERS](#) [LIFE & ARTS](#)

1

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fastFT

Honeywell's focus on aerospace pays off with earnings beat 25M AGO

P&G falls as tepid sales gain disappoints 40M AGO

Kobe Steel scandal escalates with probe into copper plant 43M AGO

Dollar strength heightens pressure on rand, adding to political worries 58M AGO

5

Brexit

### Theresa May 'positive and optimistic' on Brexit talks

European Council head says there has not been sufficient progress on citizens rights

2 HOURS AGO

- EU leaders demand UK raises Brexit divorce payment
- The likelihood of a no-deal Brexit
- Fitch predicts correction in 'highly overvalued' London office market



Retail

US cities shower Amazon with offers of tax breaks

6



Health



US tax



Analysis UK banks



Brexit

# Contents

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- 1 Tools and services
- 2 News, insight and analysis
- 3 Opinion and comment
- 4 Work & Careers
- 5 Life & Arts
- 6 Video, podcasts and social

# Tools and services

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# Topics on FT.com

## Get the whole story

Each article on FT.com is tagged with a topic to help you discover related and new content easily.

Click on topics to explore more articles on that subject. You can also explore by journalist and FT.com sections.

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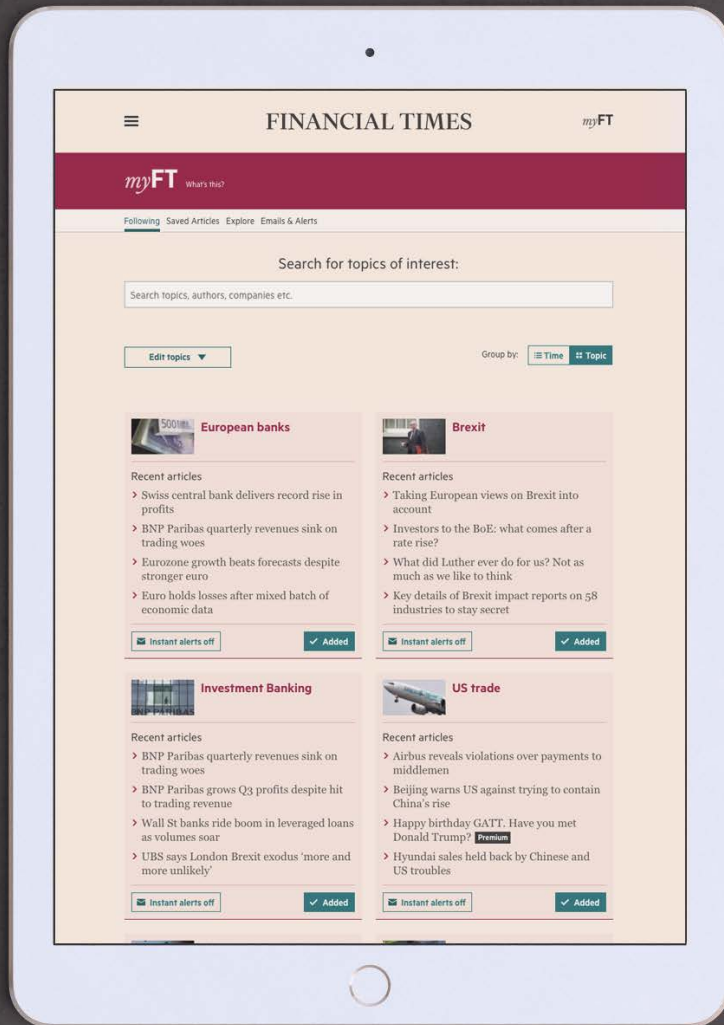
# myFT

## You choose the topics, we deliver the news

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- Set up instant, daily or weekly email alerts based on the topics you have added to myFT
- Save articles to refer back to later
- Create and share lists of articles

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# The FT App

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For all other devices, including Android and Apple, you can visit the completely mobile optimised [FT.com](https://ft.com/mobile) on your browser.

**[ft.com/mobile](https://ft.com/mobile)**



# Email newsletters

## Unique insight and commentary straight to your inbox

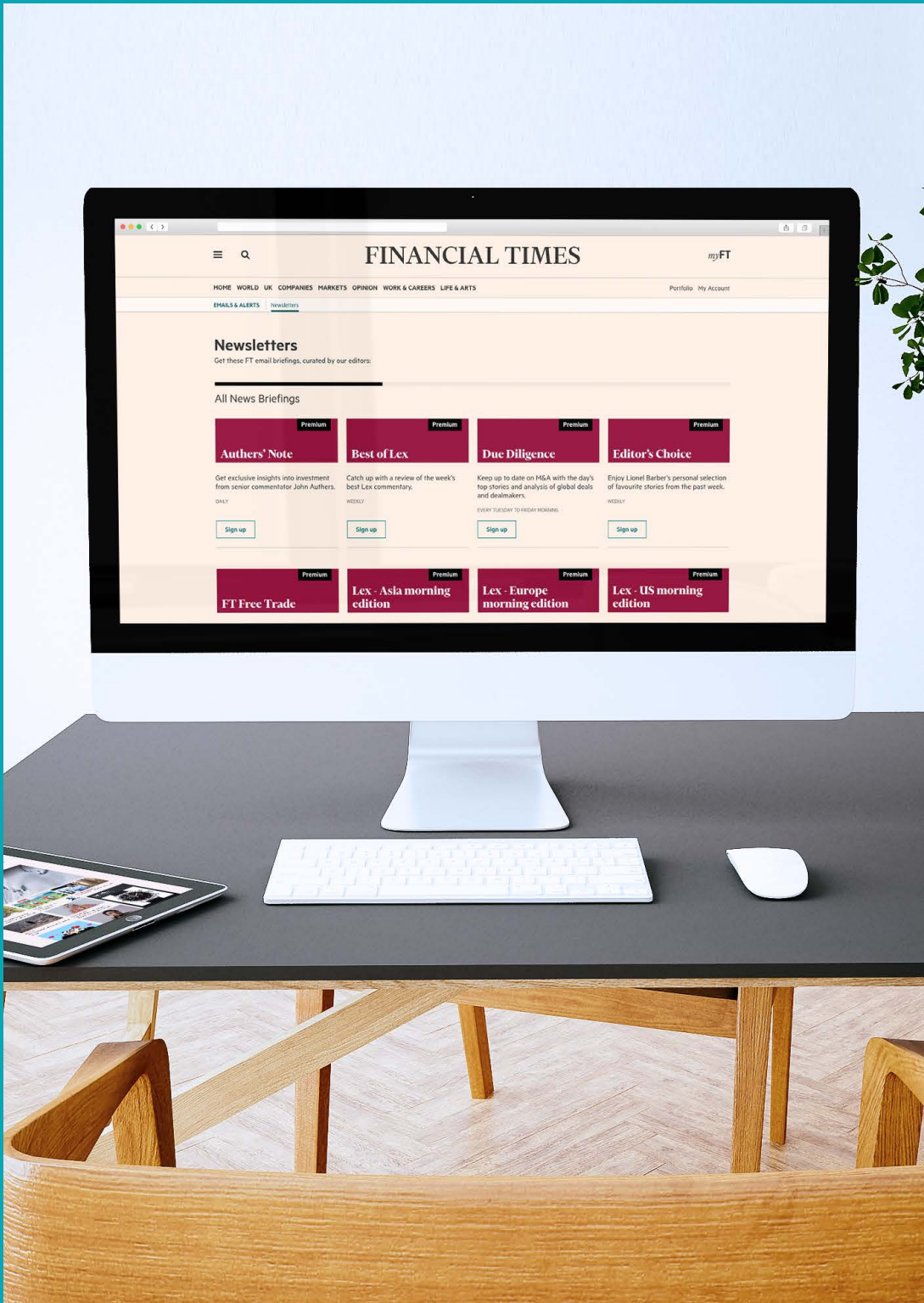
Subscribe to our curated email newsletters on a range of topics.

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Some of our most popular newsletters include:

- FirstFT
- Brexit Briefing
- #techFT
- Martin Sandbu's Free Lunch

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# The ePaper

## What made the front page today?

View and read a digital replica of the printed newspaper, optimised for easy reading on your phone or tablet with a pinch-and-zoom function, offline access and a 30-day archive.

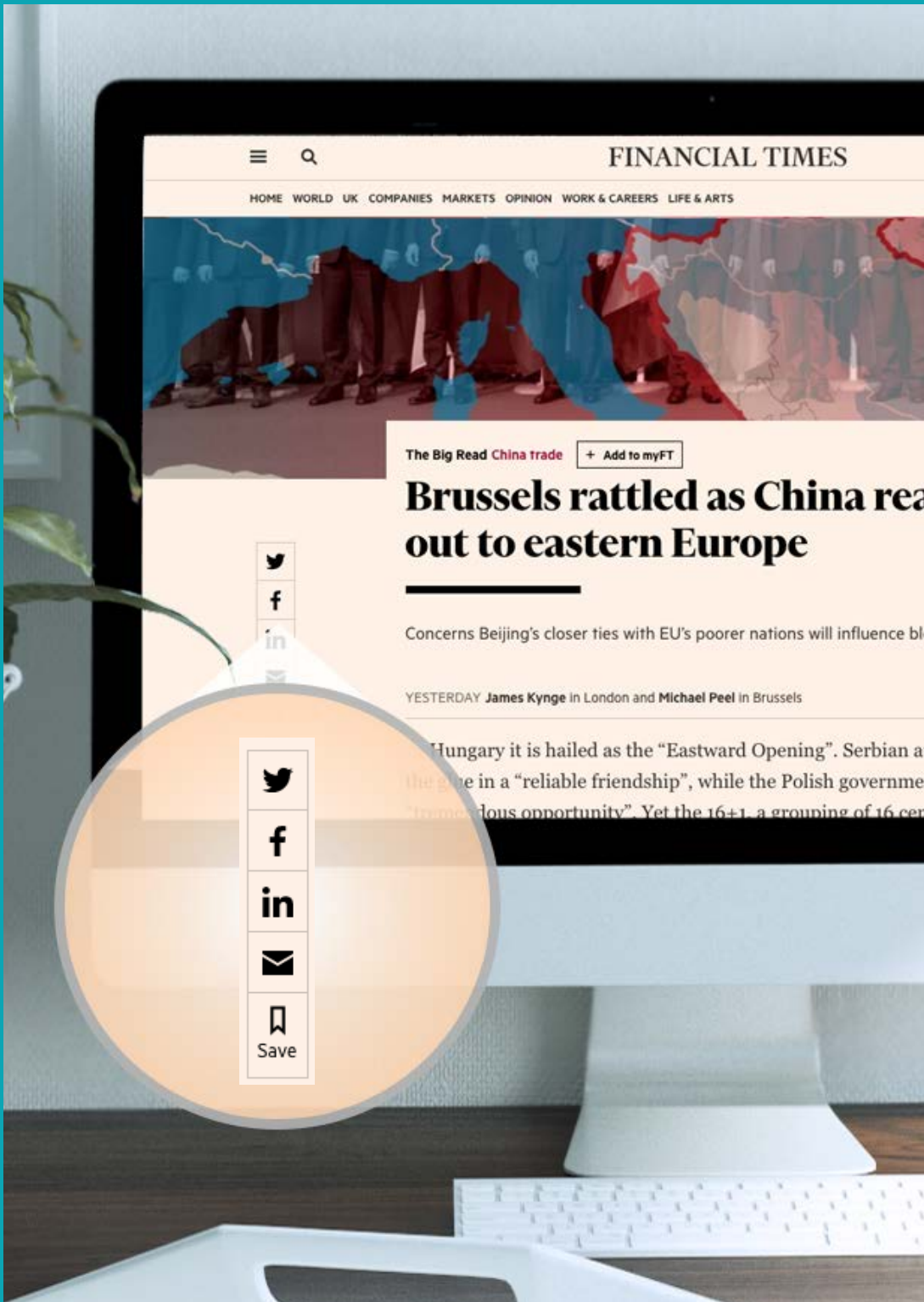
**[ft.com/epaper](https://ft.com/epaper)**



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Premium subscribers can also gift up to 20 articles a month (10 if you are a Standard subscriber) via email to non-subscribers to allow them to read the article for free.





# Portfolio Tool

Track the performance of your holdings, view relevant news stories and key fundamentals related to your portfolio.

**[portfolio.ft.com](https://portfolio.ft.com)**

**News, insight  
and analysis**

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2.



# World economy and politics

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## Get the world view

Understand the economic, political and social forces shaping world business with comprehensive global coverage of major world events and trends from our network of correspondents.

Filter by region for detailed reporting and essential analysis on the economy and politics of the countries important to you.

**[ft.com/world](https://ft.com/world)**



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**Markets Data** – track, analyse and monitor your investments using our enhanced charting tools to help you stay on top of market movements and spot opportunities.

**FastFT** – get market moving news and views from our global team 24 hours a day in short, authoritative bursts.

**Alphaville** – a daily news and commentary service giving financial market professionals the information they need, when they need it.

**[ft.com/markets](https://www.ft.com/markets)**



# Emerging markets

The FT's emerging markets hub offers in-depth news and analysis from across the developing world.

Premium subscribers can benefit from additional insight from EM Squared and FT Confidential Research, so you will be fully equipped to understand and navigate the major trends developing in emerging economies.

## **EM Squared** **Premium**

Data-driven emerging market insights and analysis.

## **FT Confidential Research** **Premium**

Provides data-based, analytical insights into China and Southeast Asia. Combining findings from proprietary surveys with on-the-ground research, our experts and researchers deliver objective, predictive analysis of key macro and industry-specific trends in the region.

**[ft.com/emerging-markets](https://ft.com/emerging-markets)**



# Opinion and comment

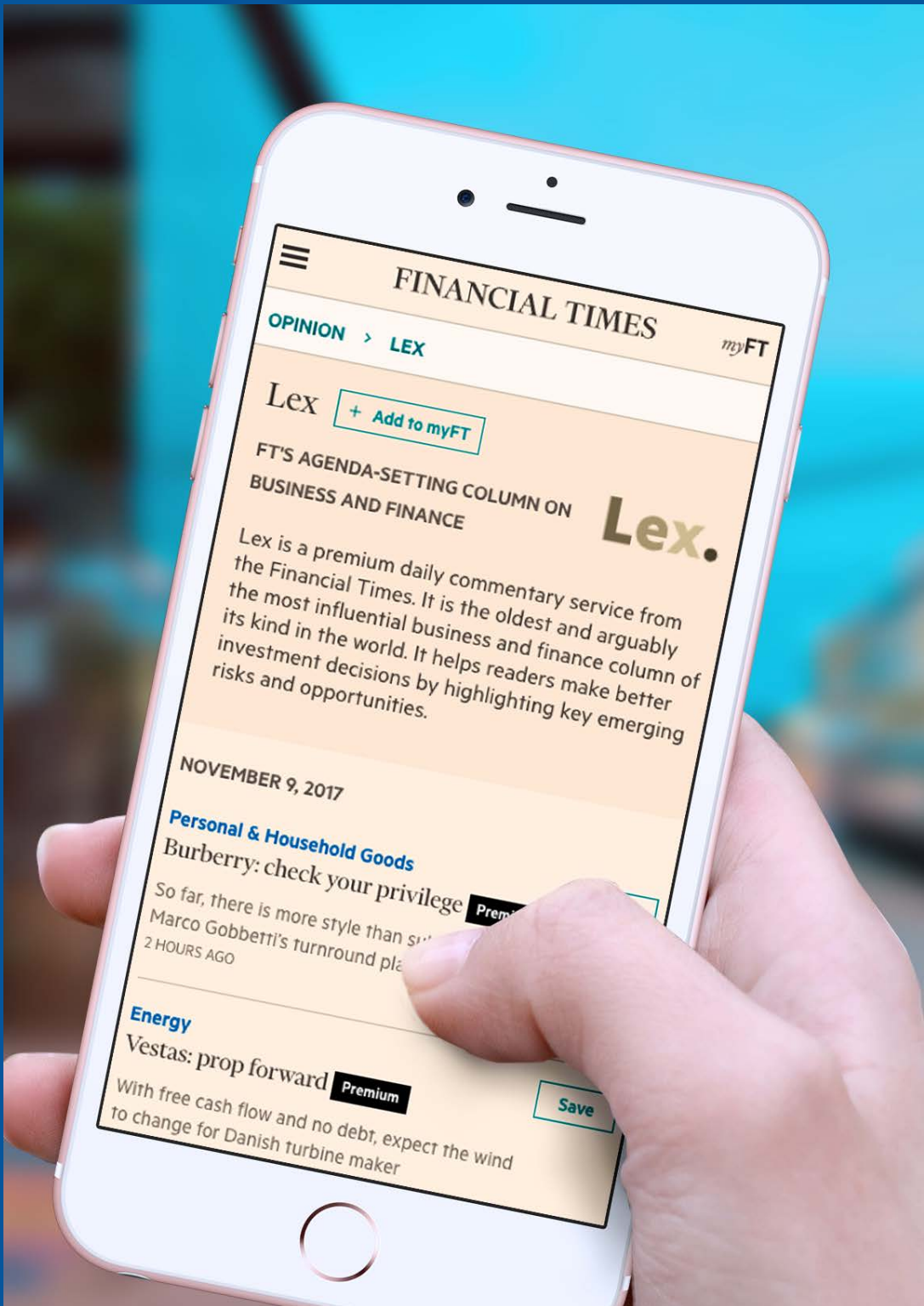
3.

# The LEX column

## Make better investment decisions

Agenda-setting independent opinion and analysis on everything business and finance. Lex is arguably the most influential column of its kind in the world.

[ft.com/lex](https://ft.com/lex)

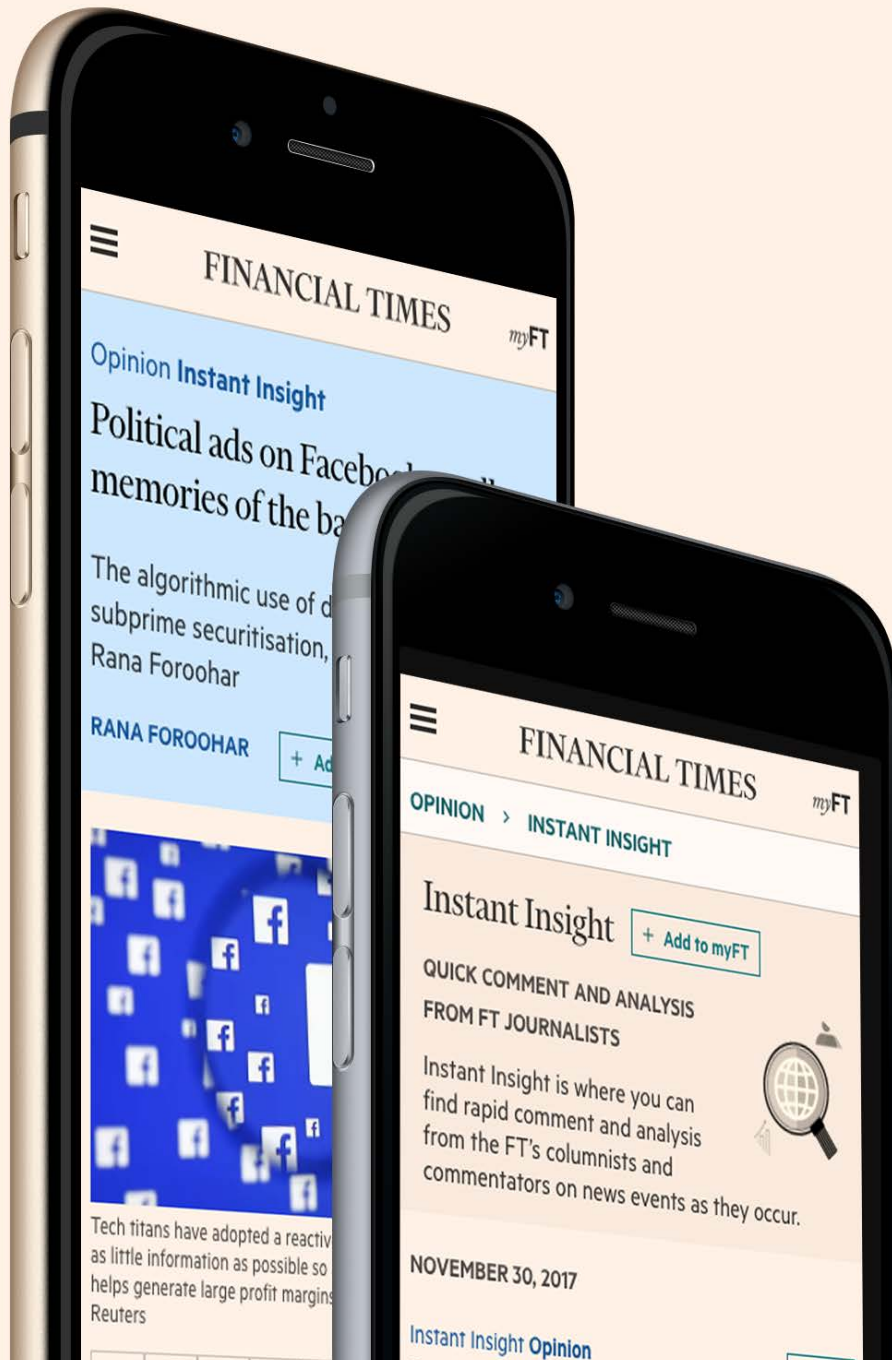


# Instant Insight

## Understand the implications before anyone else

Get rapid opinion and analysis on the biggest news stories of the day from our award-winning columnists.

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# The Big Read

## Big topics explained

In-depth reporting and longform stories that explore and explain key themes in world news, science and business.

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**Martin Wolf** [@martinwolf](#)

Martin Wolf is chief economics commentator at the Financial Times, London. He was awarded the CBE in 2000 “for services to financial journalism”.



**Roula Khalaf** [@khalafroula](#)

Roula Khalaf is Deputy Editor of the Financial Times. She has worked for the FT since 1995, first as north Africa correspondent, then Middle East correspondent and most recently as Middle East editor.



**Gideon Rachman** [@gideonrachman](#)

Gideon Rachman became chief foreign affairs columnist in 2006. He joined the FT after a 15-year career at The Economist. His particular interests include American foreign policy, the European Union and globalisation.



**Gillian Tett** [@gilliantett](#)

Gillian Tett serves as US managing editor. She writes weekly columns for the Financial Times, covering a range of economic, financial, political and social issues.

# Columnists

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Sophisticated and thought provoking commentary from our team of acclaimed columnists, bringing together developments from different markets and disciplines.

**[ft.com/columnists](https://www.ft.com/columnists)**



**Janan Ganesh** [@JananGanesh](#)

Janan Ganesh is a political columnist for the FT. Janan was previously political correspondent for The Economist for five years, and a researcher at the Policy Exchange think tank for two.



**Martin Sandbu** [@MESandbu](#)

Martin Sandbu has been writing about economics for the FT since 2009, when he joined the paper as Economics Leader Writer. He now writes the FT's Free Lunch.



**John Gapper** [@johngapper](#)

John Gapper is associate editor and chief business commentator. He writes a weekly column, appearing on Thursdays on the Comment page, about business trends and strategy.

# Columnists

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# Work & Careers

4.



**Pilita Clark** [@pilitaclark](#)

Associate editor and business columnist at the Financial Times, Pilita writes a weekly column on modern corporate life, as well as features and other articles.

# Work & Careers

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From leadership and equality, to personal productivity and wearable technology, the FT delivers insight into management ideas and the biggest trends shaping the way we work.

## **Entrepreneurship**

News, trends and ideas that matter to entrepreneurs and start-ups, as well as challenges they face.

## **Business Education & MBA Rankings**

Read comprehensive rankings of global business programmes and schools, plus interviews with their faculty and deans.

## **The Connected Business**

A special report published several times a year which helps business leaders understand the newest trends in technology and their impact on the workplace.

**[ft.com/work-careers](https://www.ft.com/work-careers)**

Life & Arts

5.

# Life & Arts and FT Weekend

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## Life and Arts

From book reviews to travel and style features, there is something to suit all tastes.

## Lunch with the FT

A weekly interview featuring everyone from film stars and politicians, to tycoons and lifestyle gurus.

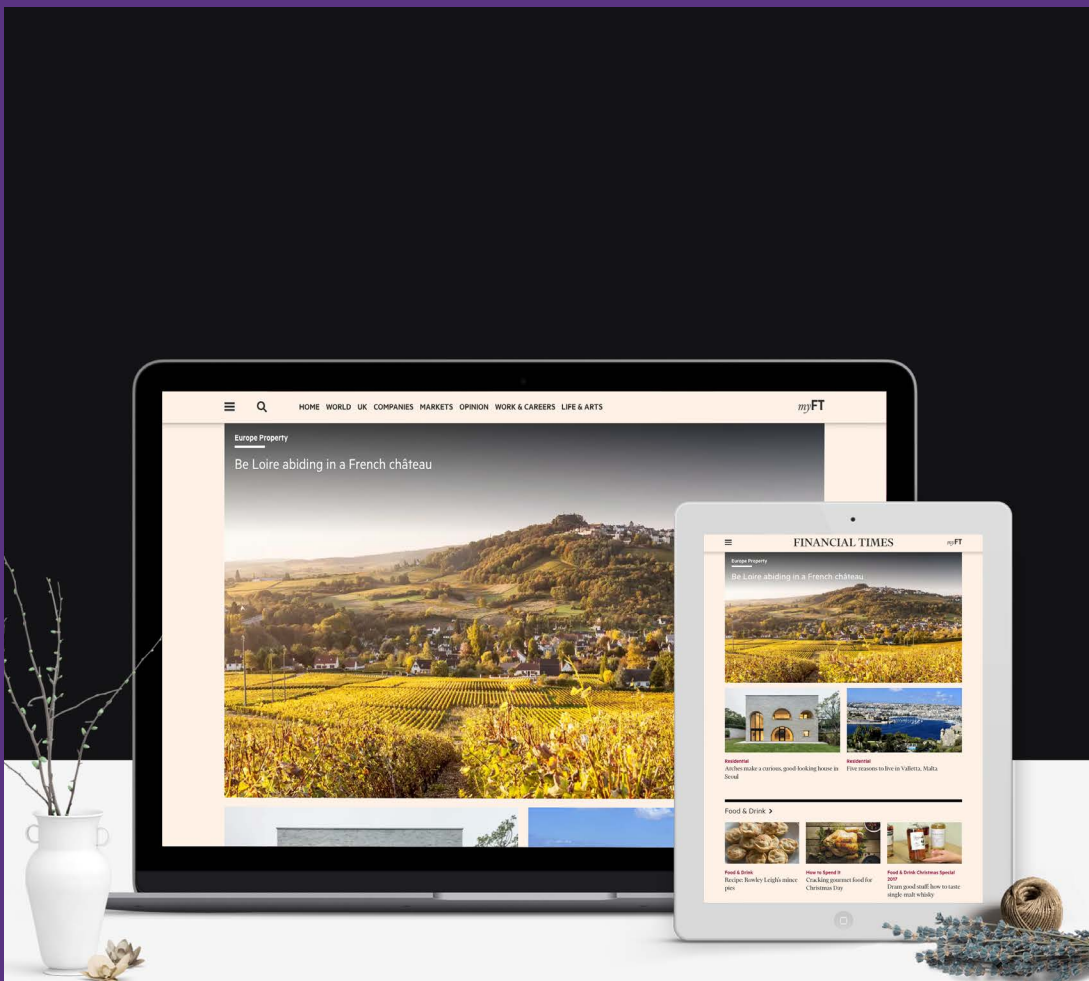
## House & Home

Exploring hot property, architecture and interiors from the international market with authority and humour.

## FT Magazine

Powerful photography, evocative in-depth reporting and weekly columns on sport, food, wine and more.

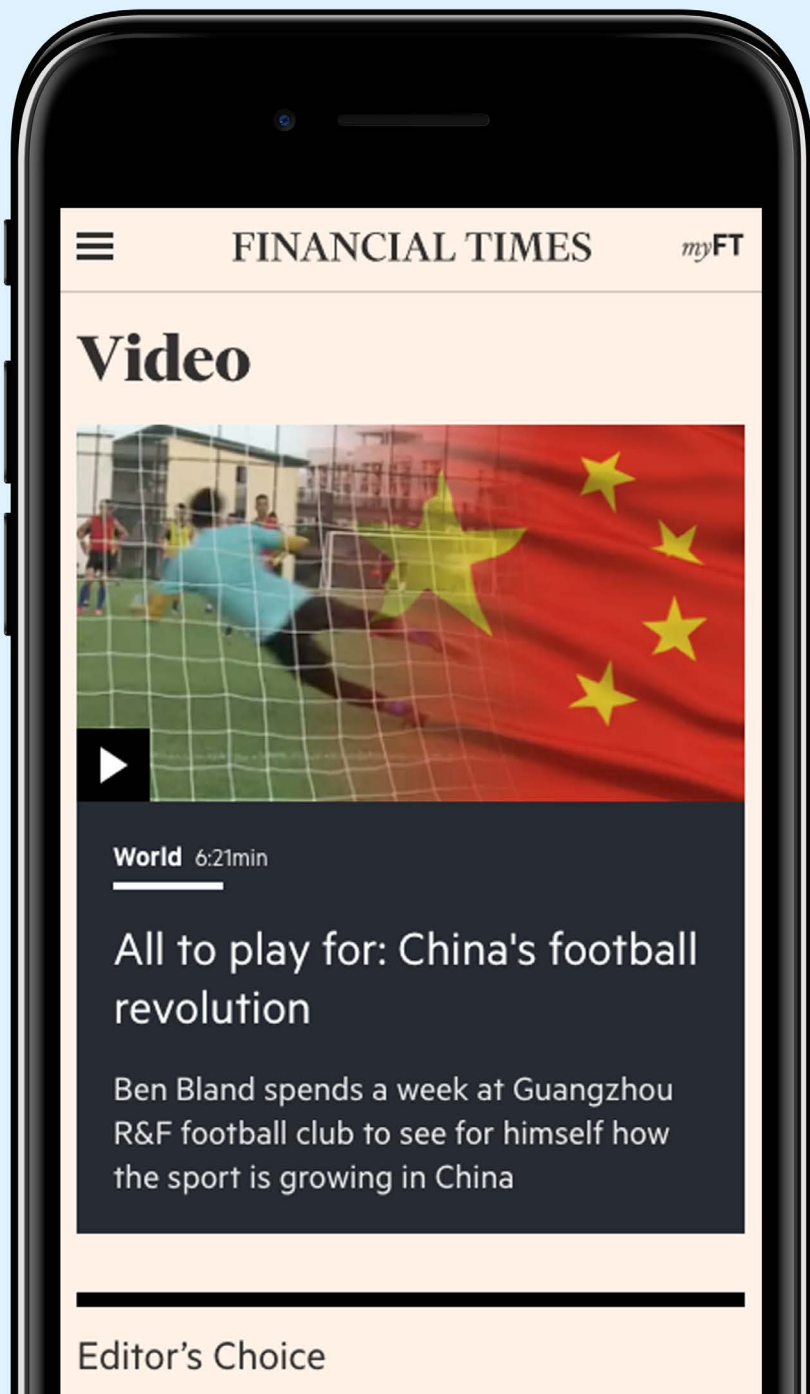
**[ft.com/life-arts](https://ft.com/life-arts)**



**Video, podcast  
and social**

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# Watch

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